

118146

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WJZY, Charlotte, NC

Date:

9/19/12

I, Daniel Jesterbeing/on behalf of: Barack Obama, a legallyqualified candidate of the Democratic politicalparty for the office of: President of the United Statesin the Primary + Generalelection to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

\$5685

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Energy	National Security
Finance/Economy	
Jobs	

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt 312-692-3670

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Don Tyrus
Printed Name

GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Daniel Jester / James Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

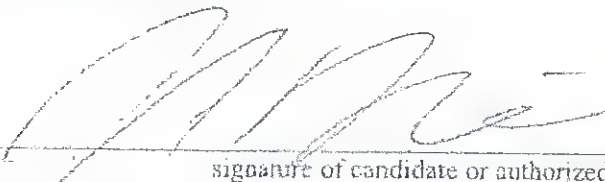
☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina 1/18/2012
printed name date

CONTRACT

WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 118146 /		<u>Alt Order #</u> 09817416
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1537	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJZY	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WJZY	10/30/12	11/02/12	The Daily Buzz	M-F 7-9am		:30			NM	8	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				8	\$5.00			
N 2	WJZY	11/05/12	11/05/12	The Daily Buzz	M-F 7-9am		:30			NM	2	\$10.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				2	\$5.00			
N 3	WJZY	10/30/12	11/02/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	3	\$120.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				3	\$40.00			
N 4	WJZY	10/30/12	11/02/12	Family Feud M-F 2-3p	2-3p		:30			NM	4	\$120.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$30.00			
N 5	WJZY	11/05/12	11/05/12	Family Feud M-F 2-3p	2-3p		:30			NM	1	\$30.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$30.00			
N 6	WJZY	11/04/12	11/04/12	Sunday Midday Movie	2-4pm		:30			NM	1	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$40.00			
N 7	WJZY	10/30/12	11/02/12	Bill Cunningham	M-F 3-4p		:30			NM	4	\$140.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$35.00			
N 8	WJZY	11/05/12	11/05/12	Bill Cunningham	M-F 3-4p		:30			NM	1	\$35.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

<u>Contract / Revision</u>	<u>Alt Order #</u>
118146 /	09817416

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WJZY	10/30/12	11/02/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$55.00			
N 10	WJZY	11/05/12	11/05/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$55.00			
N 11	WJZY	11/03/12	11/03/12	Saturday Late Movie	Sat/4-6pm		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-				2	\$40.00			
N 12	WJZY	11/04/12	11/04/12	Sun Late Aft Movie	4-6p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S				2	\$45.00			
N 13	WJZY	10/30/12	11/02/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$55.00			
N 14	WJZY	11/05/12	11/05/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$55.00			
N 15	WJZY	10/30/12	11/02/12	King of Queens	630-7p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$75.00			
N 16	WJZY	11/05/12	11/05/12	King of Queens	630-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$75.00			
N 17	WJZY	10/30/12	11/02/12	2 1/2 MEN	7-7:30p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$275.00			
N 18	WJZY	11/05/12	11/05/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$275.00			
N 19	WJZY	10/30/12	11/02/12	2 1/2 MEN	7:30-8p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--				4	\$350.00			
N 20	WJZY	11/05/12	11/05/12	2 1/2 MEN	7:30-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----				1	\$350.00			

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10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WJZY	11/03/12	11/03/12	2 1/2 MEN	730-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$150.00			
N 22	WJZY	11/04/12	11/04/12	70's Show/Old Christine Su	6-7pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$45.00			
N 23	WJZY	11/04/12	11/04/12	2.5 MEN	7-8pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$150.00			
N 24	WJZY	10/30/12	11/02/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$50.00			
N 25	WJZY	11/05/12	11/05/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$50.00			
N 26	WJZY	11/04/12	11/04/12	The Border Sun 8-9pm	8-9P		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$80.00			
N 27	WJZY	11/04/12	11/04/12	The Collector Sun 9-10p	9-10pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$80.00			
N 28	WJZY	11/03/12	11/03/12	30 Rock Sat 11p-12a	11p-12a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$60.00			
N 29	WJZY	11/03/12	11/03/12	Rules Enga	12-1a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$60.00			
N 30	WJZY	11/04/12	11/04/12	Charlotte Now	11-1130p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$55.00			
Totals											66	\$5,685.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	66	\$5,685.00	\$4,832.25
Totals	66	\$5,685.00	\$4,832.25

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Signature: _____ **Date:** _____

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